



FOR IMMEDIATE RELEASE

**CENTRAL FLORIDA AUTO DEALERS ASSOCIATION CONTINUES
TO GIVE BACK TO THE COMMUNITY**

ORLANDO – (November 10, 2017) The [Central Florida Auto Dealers Association, Inc.](#) (CFADA) continues to be a major contributor and dedicated philanthropic leader in the greater Orlando community. In addition to presenting the 2018-Model [Central Florida International Auto Show](#), this year marks the 88th anniversary of the association that has donated nearly \$364,000 this year to support local, state and national charities this year.

Last February, the CFADA donated a 2017 Ford Mustang, Coupe Premium as a raffle item to benefit the Seminole State College scholarship programs. In addition, the CFADA will donate a 2018 Toyota Camry XSE for the 34th annual Seminole State College “Dream Gala” that will be held on Saturday, February 24, 2018. Raffle tickets or additional information will be available at this year’s 2018-model Central Florida Int’l Auto Show or visit www.dream-gala.com.

Recently, the association hosted the 41st Annual CFADA “Auto Classic” Golf Tournament, one of Central Florida’s premier golf tournaments. To date, the event has raised more than \$2 million for the Epilepsy Association of Central Florida to assist with medical services and programs. Other annual outreach programs include sponsorship of the annual Mothers Against Drunk Driving (MADD) Law Enforcement & Prosecutors Recognition Dinner, as well as donations to the Orlando Fisher House, Florida Citrus Sports Camp, the Boys & Girls Clubs of Central Florida, and the Shriners Hospitals for Children-Tampa.

Orange County is one of six communities nationwide with three separate Ronald McDonald Houses serving its region. CFADA is a sponsor of a bedroom in each of three locations including Florida Hospital, Arnold Palmer Medical Center and Nemours Children’s Hospital, in Lake Nona. This year, CFADA donated three little electric cars for the children to enjoy.

The CFADA and its dealer members are also actively involved in the Automotive Youth Educational Systems (AYES) programs at three Central Florida high schools and a vocational training school. AYES partners with participating automotive manufacturers, dealers and select high schools/vocational training schools to allow eligible students to begin their internships at a dealership on a full-time basis the summer after their junior year. Under the guidance of an experienced technician, students develop both technical skills and customer service skills in preparation for a career in the automotive industry. The CFADA contributes \$20,000 annually toward this endeavor.

The CFADA also hosts the annual Automotive Technology Competition outreach program, which measures students technical and diagnostic abilities and evaluates overall academic preparation. Each year, the CFADA pays for the local winners to fly to and stay in New York City to compete in the national competition. This year's winners, Jonathan Reeder and Zachary Robinson, accompanied by their instructor Tom Sterling, from Oviedo High School, placed 12th among the country's top automotive technology high school students. AutoNation Honda Sanford furnished a 2016 Honda Civic Touring Sedan for training purposes.

Each year, the CFADA works with the WFTV 9 Family Connection, a station-wide community initiative whose mission is to empower viewers and assist service agencies throughout Central Florida. The organization embraces projects, events and programs that benefit the greater Central Florida community. The CFADA and its members also participate in the annual Toys for Tots Drive. For additional information visit www.wftv.com.

The largest financial commitment in CFADA's long history was the donation of more than \$2 million for the construction of the 55,000 square foot CFADA Professional Automotive Training Center at Seminole State College (SSC) of Florida, Sanford/Lake Mary Campus. This Professional Automotive Training Center offers state-of-the-art programs; courses in automotive education and training that fosters and maintains the skilled workforce needed to meet the demands of the local, state and national automotive industry. The CFADA donates \$15,000 annually to a scholarship fund that continually supports the automotive programs at SSC.

In March CFADA donated \$15,000 to the American Red Cross, Mid-Florida Region, for its "Home Fire Campaign." The goal is to install 5,000 smoke alarms in the Central Florida region, as well as help

families meet basic needs including food and shelter when their homes are destroyed by fire and provide case-management services to help survivors recover. The American Red Cross is the only organization chartered by the United States Congress and charged with the mission of providing life-saving disaster relief whenever and wherever the need arises. The Red Cross receives no government funds and is entirely funded by the generosity of the American people.

CFADA also reaches out in times of tragedy and national disasters, recently making a \$12,500 contribution to the NADA Hurricane Relief Fund.

Today, there are more than 101 CFADA member dealerships holding more than 150 separate franchises (domestic and import) throughout 10 counties in Florida – Orange, Seminole, Osceola, Lake, Volusia, Brevard, Marion, Alachua, Sumter and Polk. The CFADA was chartered in 1929 as the “Orlando Automobile Dealers Association.” For additional information visit www.cfada.org.

The Central Florida International Auto Show will be open to the public Thursday, November 23 (Thanksgiving Day) through Sunday, November 26, at the Orange County Convention Center, located at 9400 Universal Boulevard, in Orlando. Show hours are Thursday, from 12 p.m. to 9 p.m., Friday and Saturday, from 10 a.m. to 9 p.m. and Sunday, from 10 a.m. to 6 p.m. Admission is \$10 for adults and \$5 for senior citizens (62 and older), military and first responders (w/any DOD/municipal ID) and students (21 and under w/school ID). Children 12 and under are admitted free when accompanied by an adult. For additional information, visit www.AutoShowOrlando.com or follow www.facebook.com/OrlandoAutoShow, [@OrlandoAutoShow](https://twitter.com/OrlandoAutoShow) on Twitter and [@OrlandoAutoShow](https://www.instagram.com/OrlandoAutoShow) on Instagram. Hashtag: #OrlandoAutoShow

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